

MICHELE WIERZGAC, MSED

KEYNOTE SPEAKER | AUTHOR

BUSINESS SOLUTIONS *from The Lady on the Harley®*

It's no surprise that Michele Wierzgac, keynote speaker and author has been dubbed by the media as Business Solutions From The Lady On The Harley. Michele promises that you will all leave her solution-driven keynotes and workshops with at least one passionate, life transforming leadership tool – something that will change the way you seek out solutions and practically apply them without getting stuck. She is a symbol of navigating business solutions with high energy, audience engagement, and on-your-feet participation.

Michele has presented to prestigious organizations worldwide and a Faculty Member at Harper College. She is the author of the book, *The Talking Stick: A Guide to Reflecting on Your Personal Brand* and is available for meet-and-greet book signings after every presentation.

In her spare time, Michele is a Rider Coach for Harley-Davidson's Motorcycle Riding Academy. She has a Master's degree in Educational Administration and Leadership from Illinois State University, where she also earned an undergraduate degree in Physical Education and Athletic Coaching while playing volleyball on a NCAA scholarship.

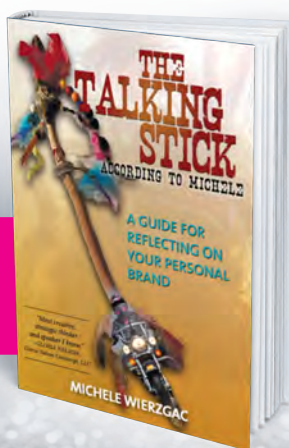
Stop running your business on auto pilot and book Michele to speak at your next event, conference, or meeting!

KEYNOTES

- ★ **Business Solutions From The Lady on the Harley**
- ★ **Lighting The Path: Inspirational Leadership Increases Engagement**
- ★ **Are You On Fire? Establishing Effective Professional Relationships**

CUSTOMIZED BREAKOUT SESSIONS/WORKSHOPS

- Getting To Yes: Pitching Credible Ideas To The C-Suite
- Be A Master of Conversations With Stakeholders
- Winning Stakeholder Support For Your Projects/Career
- Guide On The Side: Coaching To Inspire Higher Performance
- Remaining Indispensable At Work: Maximizing Your Value
- The Business of YOU: Reflecting On Your Personal Brand
- Brand Champions: Building Your Brand With Superheroes
- Where Do Your Brand Champions Hang Out?
- The Power Of Your Informal Networks
- Finding Business: Determining The Customer Footpath
- Market Trends Impacting The Way We Do Business



Visit www.micheleandco.com to purchase Michele's book, *"The Talking Stick: A Guide to Reflecting on Your Personal Brand"*



CLIENTS INCLUDE:

FTD Florist, Hyatt Hotels, Panduit Corporation, G3 Technology Partners, Collinson Media, Hyatt Hotels, Panduit Corporation, University of Wisconsin, Louisiana Society of Association Executives, South Dakota Governor's Conference, Promotional Products Association International, Ontario Sand & Gravel Association, Texas Apartment Association, American Bus Association, Technology Leaders Association, American Association for Diabetes Educators, New York State Association for Continuing Education, Professional Convention Management, Meeting Professionals International, Financial & Insurance Planners Association, Society of Government Meeting Professionals, El Turismo de Reuniones en el Estado de Mexico, and thousands of other fine organizations.



*"Gets to the heart of the issue
and finds solutions."*

Kathleen Zwart
Blue Cross Blue Shield of Florida

*"You continue to learn long after
one of Michele's presentations."*

Kevin Priger
Crestline Hotels & Resorts

*"You immediately apply what you
learn from Michele."*

Deborah Cohen
Urban League of Greater Dallas
& North Central Texas

*"Returned to work inspired and
motivated with an action plan."*

Jennifer Beattie
Georgia Institute of Technology

*"Engages the audience... speaks
from the heart... tons of experience."*

Karen Leland-Dolce
KVIE Public Television

*"Michele's enthusiasm, diligence,
humor and commitment to excellence
makes her a pleasure to work with."*

Yvette Ballantyne
American Heart Association

*"An extremely articulate, highly
ethical professional."*

Andrea McGrath
Kraft Foods

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